



AfWPI Northern California Tradeshow
Arden Hills Resort, Club, & Spa
Tuesday June 20, 2006
10am – 8pm

Your Category: _____

Company Name: _____ Contact Name: _____

Address: _____ City: _____

State/Province: _____ Zip: _____ Phone: _____ Fax: _____ Cell: _____

Email: _____ Website: http:// _____

Who: Any company that relies on the wedding professional for their income. Bridal Show promoters, wedding publications, web directories, associations, etc. They must be a current member of Afwpi in good standing to exhibit.

What: The trade show is designed to give our members (and future members) information on what avenues of advertising are available to them.

Why: To educate the professional on what is available and how to compare the products so they can get the best marketing at a fair price. By cutting your sales time this show can cut your cost of doing business; we want you to pass some of the savings on to our members.

Fees: We are offering two opportunities to get a substantial discount on booth fee. The fee is \$600 for the day. If you donate an ad or booth to be given away the fee is reduced by \$200. If you will do 2 email blasts to your wedding professional contacts we will offer an additional discount of \$200 (We will provide you with e-mail content)

Exhibitor Setup from 11am-Noon

Booth Fee: Includes one 6' table and 6 chairs

Members: \$600	Non-Members: \$800	\$ _____	Please Describe Donation
Will donate Ad/Booth etc (Value over \$200)	- \$200	\$ _____	_____
— Will do an email blast or provide mailing labels	- \$200	\$ _____	_____
—			
Total:		\$ _____	_____

Payment Method

Check/Money Order/Cashier's Check: # _____ We also accept Visa, MasterCard, American Express and Discover.
 (make payable to AfWPI)

Credit Cards: Name on card: _____ Card # _____ expires ____/____

Address where you receive your credit card statement: _____

****Signature x:** _____ Title: _____ Date: _____

****Reservation must be signed and dated to be accepted.** Fax (Credit card orders only) : 916-392-5222

SEND ORIGINAL TO: Association For Wedding Professionals Int'l • 6700 Freeport Blvd #202 • Sacramento CA 95822
 (800) 242-4461 • (916) 392-5000 in Sacramento • Fax 916-392-5222 • e-mail - richard@afwpi.com • web - www.afwpi.com

Afwpi Office Use	Amt Received \$ _____	Ck # _____	Money Order # _____	Date Received: _____
Credit Card ID# _____	Auth # _____	() Amt Charged \$ _____	Date _____	