

# AfWPI Directory Ad/Listing Order Form

Complete and mail to:

**AfWPI • 2740 Arden Way Suite 100 • Sacramento CA 95825-1369** or fax to **916-482-2025**  
**Questions - call 482-3010** (in the 916 calling area) or **1-800-242-4461** (outside the 916 calling area)  
 or email: [julia@afwpi.com](mailto:julia@afwpi.com)

Next Directory reservation deadline: **June 11, 2004.** Deadline to join and be listed: **June 11, 2004.**

We currently publish 2 directories: Northern California (3,000) and International (1,000). Each member receives one listing in one directory at no charge. If you wish to be listed in both directories, if you wish to be listed in more than one category, or if you wish to have an ad, there are additional charges. Please see below. **If you ordered any of these extras when you joined, you do not need to complete this form.**

Company Name (as you want it listed in the Directory): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number (for the Directory): (\_\_\_\_) \_\_\_\_\_ Today's Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Email Address: \_\_\_\_\_ Web site: http://\_\_\_\_\_

Would you like to have these published in the Directory? Your email Address?  yes  no Your Web site address?  yes  no

**You are listed in one Directory at no charge. If you wish to be listed in both Directories, the charge is \$50 for 6 months.**

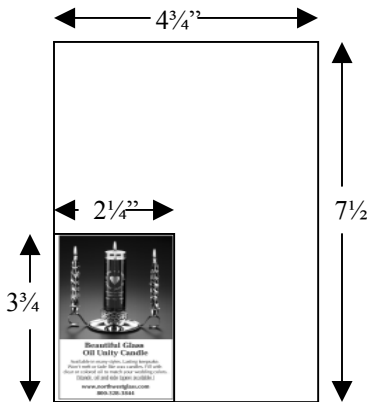
Which Directory(ies) would you like to be listed in? \_\_\_\_\_ Northern California \_\_\_\_\_ International

**You are listed under one category at no charge. Each additional category listing is \$10 (includes extra listing on website).**

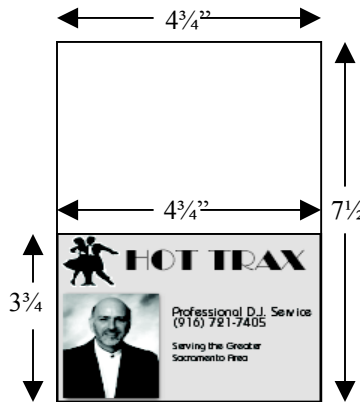
Which category(ies) would you like to be listed in (please see the Directory Categories list on back of this form). \_\_\_\_\_

**Enhanced Listing - \$25:** Your company name and phone number in bold and one of the following choices: Your address included OR a 10-word slogan/description. If you are ordering an enhanced listing, please write in your address OR the 10-word slogan you would like included. \_\_\_\_\_

## DISPLAY AD SPACE MEASUREMENTS



1/4 Page - \$175



1/2 Page - \$350



Full Page - \$500

### Price List

(Prices are for one Directory/one issue. Each Directory is printed twice a year – June and December.)

**Regular Listing - Additional Directory** \$50 = \$ \_\_\_\_\_

**Enhanced Listing** \$25 = \$ \_\_\_\_\_

**Additional Category(ies)** (NO Charge if placing an ad) \$10 X \_\_\_\_\_ Categories X \_\_\_\_\_ Directories = \$ \_\_\_\_\_

**Directory Ad Size:** \_\_\_\_\_ 1/4 \_\_\_\_\_ 1/2 \_\_\_\_\_ Full Ad cost \$ \_\_\_\_\_ X \_\_\_\_\_ Directories = \$ \_\_\_\_\_

**TOTAL** = \$ \_\_\_\_\_

### Payment Method

Check # \_\_\_\_\_ Enclosed for \$ \_\_\_\_\_

Credit Card - We accept the following: VISA MasterCard American Express Discover

Card # \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Cardholder's name: \_\_\_\_\_

Address where you receive your Credit Card Statement: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_ Date signed: \_\_\_\_\_

(This must be signed for us to process the credit card.)

# Directory Categories

Accessories - Clothing	Entertainment	Musicians
Accessories for Wedding	Fabric Stores	Party Supplies
Associations	Favors	Party Supplies - Rental
Bachelor/Bachelorette Parties	Floral Preservation	Photographers
Bakeries - use "Cakes"	Florists	Photographers - Engagement & Portrait
Balloon Decorating	Formalwear - use "Tuxedos"	Quinceañeras
Banquet Facilities - use "Reception Facilities"	Gifts for Attendants	Real Estate
Beverage & Food Services	Gifts for Bride & Groom	Reception Facilities
Beverage & Specialty Food - Retail	Gown Preservation/ Restoration	Referral Services
Books	Gowns	Registries
Bridal Shows	Gowns - Bridesmaids	Rehearsal Dinners
Cake Tops	Gowns - Consignment	Response (RSVP) Services
Cakes	Gowns - Custom Designed	Tiaras - use "Veils & Headpieces"
Calligraphers	Gowns - Rental	Tuxedos
Caterers	Hair Salons & Spas	Unique Services
Ceremony Locations	Health Services	Unity Candles
Chapels - use "Ceremony Locations"	Home Loans	Veils & Headpieces
Chiropractors	Honeymoons	Videographers
Consultants/Coordinators	Hotels for Guests	Vocalists
Cosmetics	Hotels for Receptions - use "Reception Facilities"	Vow Renewals
Cosmetics - Wedding Day	Insurance	Wedding Chapels - use "Ceremony Locations"
Decorating Services	Internet Sites for Planning	Wedding Consultants or Wedding Coordinators - use "Consultants/ Coordinators"
Decorations	Invitations & Announcements	Wedding Locations - use "Ceremony Locations"
Destination Weddings	Limousine & Carriage Services	Wines
Diet & Fitness	Magazines and Planners	
DJ Services	Ministers/Officiants	
Dove or Butterfly Releases		