A Sterling Wedding
Giveaway Contest
SACRAMENTO'S MOST ROMANTIC COUPLE

upn 31 KMAX

OFFICIAL ENTRY FORM AND RULES

Enter to Win "A Sterling Wedding"

Grand Prize

Valued over $30,000 from Sacramento's finest wedding businesses

Wedding and Reception location - The Sterling Hotel
Reception Catering - The Sterling Hotel
Wedding Ceremony Floral - Beautiful By Nature
Wedding Cake - Village Cake Shoppe
Photography Package - Christopher Kight Photographers
Reception Disc Jockey - Exquisite Entertainment
Wedding Gown - House of Fashion
Tuxedos - Tuxedo Den
Wedding Ceremony Music - Camellia String Quartet
Limousine - Mix Master Limousines
Invitations - Amplitudes
Dove Release - WHITEBIRD Ceremonial Dove Releases
Honeymoon - Provided by AFWPI
Association for Wedding Professionals International
And more...

2nd Place
Rehearsal Dinner for up to 25 people at The Sterling Hotel (valued at $1000)
Based on availability

3rd Place
Honeymoon suite for the night of wedding (valued at $300)
Based on availability

PLEASE PRINT

Bride's Name -Maiden

Bride's Address

City

State Zip Code

Home Telephone

Work Telephone

Email Address

Groom's Name

Groom's Address

City

State Zip Code

Home Telephone

Work Telephone

Email Address

RULES

The Sterling Wedding contest will begin on January 4, 2003 and end on March 16, 2003. To participate in the contest, each couple must submit a minimum 3-1/2" x 4" picture of the prospective bride and groom (photo is not returnable). Accompanying the picture should be a 75 word or less essay on why the couple in the photo is Sacramento's most romantic couple. Entrants may register to win on line at www.upn31.com; the Sterling Hotel, 1300 H Street, Sacramento, Ca or at any one of the following Bridal Fairs: Wedding Faire at Radisson Hotel on January 5, 2003 or Bridal Expo at Sunrise Mall on February 22 and 23, 2003 or Dream Wedding Show at Cal Expo on March 16, 2003. Winners will receive a wedding package valued at approximately $30,000 to include: Wedding and Reception location, Reception Catering, Wedding Ceremony Floral, Wedding Cake, Photography, Reception Disc, Wedding Gown, Tuxedo Attire, Wedding Ceremony Music, Invitations, Dove Release, Honeymoon. The wedding and reception must be used on Saturday, September 6, 2003. Five couples will be selected to be profiled on KMAX's *Good Day Sacramento* and on the upn31.com website for voting. From March 31 to April 4, 2003, the five selected's essay and photos will be placed on the www.upn31.com website. Winner will be selected by a poll of viewers that log onto www.upn31.com and vote for who they believe is Sacramento's Most Romantic Couple. Finalists must be available to be live at the Sterling Hotel (1300 H Street in Sacramento) on *Good Day Sacramento* on April 4, 2003. The couple with the most votes will win the wedding prize package. For complete rules, please write to: Sterling Wedding Contest c/o KMAX-TV; 500 Media Place, Sacramento, CA 95815.

APPLICATION AGREEMENT AND WAIVER

By submitting our names for consideration to the Sterling Hotel (the "Organizer" and the "Judges") for "A Sterling Wedding Giveaway Contest Sacramento's Most Romantic Couple" (the "Contest"), and in consideration of the chance to be chosen as the "most romantic couple in Sacramento" (the "Selected Couple"), we agree as follows: We acknowledge and agree that we shall be bound by the rules of the Contest, and that the decision of the Judges, and the general public (Voters) invited to vote for the finalist through Channel 31 for the Selected Couple will be final. We agree to hold the Organizer and its co-sponsors, employees, agents and representatives harmless from any claims or liability by or to us or any other person, which would result from our participation in the Contest or, from our being chosen as the Selected Couple thereof. We further agree to and authorize the Organizer to conduct a background check of our personal history for its use and the use of the Judges of the Contest. We hereby waive our rights of privacy under California law in connection with such background check and authorize any third parties contacted by the Organizer to disclose to the Organizer or its agents any personal information in their possession concerning us. This Application Agreement and waiver may be shown to such third persons as proof of our waiver. We acknowledge and agree that we shall be married on September 6, 2003, The Sterling Hotel in Sacramento, CA (hereinafter the "Wedding"). The Wedding shall be preformed according to specification prescribed by the Organizer. If selected, we agree to sign a written agreement with the Organizer setting forth our rights and obligations under the Rules of the Contest, including our promise to make ourselves available for public appearances and be married on September 6, 2003.

Bride's Signature Date

Groom's Signature Date