



**AfWPI Northern California**  
**Regional Conference & Trade Show**  
**Sunrise Event Center**  
**Tuesday June 2, 2009 9am - 4pm**

**Who should exhibit:** Any company that relies on the wedding professional for their income; Bridal Show promoters, wedding publications, web directories, associations, etc... *To exhibit you must be a current member in good standing with AfWPI.* If you have a publication, you must have published in the last year. If you have a bridal show company, you must have produced a show in the past year.

**What this event is about:** The trade show is designed to give our members (and future members) information on the avenues of advertising and other business support services available to them. This is the chance for us all to educate wedding professionals on what is available and how to compare products and services so they can get the best value from their marketing dollars.

**Why you should exhibit:** Because you will have the attention of the wedding professionals in a neutral environment. Plus, by cutting your sales time this show can cut your cost of doing business; we want you to pass some of the savings on to our members.

**What your costs are:** The booth is \$400 for the day. Lunch is included. If you donate an ad, booth, or a product or service you sell-valued at \$300 or more to be given away as a door prize, the booth is reduced by \$100. *You will also be required to do an email blast to all of your customers informing them of the Regional Conference, Trade Show & Mixer (we will provide the content for the email).* You will be doing the wedding industry a great favor with that invitation.

**Today's Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_ **Business Category:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** http://\_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **St:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**For the program & web site:** Phone (\_\_\_\_) \_\_\_\_\_ **Email:** \_\_\_\_\_  
(leave blank if same as above) (leave blank if same as above)

**Booth:** Includes one decorated 6' table \$ 400

Donation discount (deduct \$100) -\$ \_\_\_\_\_

**Please Describe Donation** \_\_\_\_\_  
(must be valued at \$300 or more & a product or service that you sell)

**Total:** \$ \_\_\_\_\_

**Payment Method**

Check/Money Order/Cashier's Check # \_\_\_\_\_ (make payable to AfWPI)

Credit Card:  
 Name on Card: \_\_\_\_\_ Card # \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

Signature authorizing credit card charge: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Address where you receive your credit card statement:  
 \_\_\_\_\_  
(leave blank if same as above)

By signing below, I acknowledge that I am authorized to reserve space for the company noted above and that I qualify to exhibit, based on the requirements stated in the first paragraph of this document. My signature also signifies my agreement to set up my display by 1:00pm and to staff the display from 1-4pm on Tuesday June 2, 2009. I also agree, by my signature, that I and/or my staff will conduct ourselves professionally and ethically during the Regional Conference and Trade Show.

**\*\*Signature** \_\_\_\_\_ **Title:** \_\_\_\_\_ **Date:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**\*\*Reservation must be signed and dated to be accepted.**

Fax (Credit card orders only): (916) 392-5222 or (888) 714-3112

**Send Original To:** Association For Wedding Professionals Int'l 6700 Freeport Blvd #202 Sacramento CA 95822  
 (916) 392-5000 in Sacramento or Toll Free (800) 242-4461  
 Email: [Richard@afwpi.com](mailto:Richard@afwpi.com) Web: [www.afwpi.com](http://www.afwpi.com)